Implementation Plan
2022 Progress Update

Joint MTC Planning Committee with the ABAG Administrative Committee
November 2022
Implementation Plan: Background

- Adopted in October 2021, Plan Bay Area 2050 represents the most comprehensive regional vision to date, with a broad strategic focus and strong commitment to implementation.

- Integrated as the final chapter of the plan, the Implementation Plan identified success factors and proposed MTC/ABAG roles for each of the 35 strategies, as well as over 80 implementation actions for MTC/ABAG.

- The Implementation Plan included key commitments with respect to progress tracking, including:
  - Deeper integration with Vital Signs, the regional performance monitoring tool.
  - Annual progress updates to MTC/ABAG.
Vital Signs: What’s the Latest Pulse of the Bay Area?

- Both population and jobs are still down from their pre-COVID peak, although growth was already slowing before the pandemic.
- Home prices rose steeply from the market bottom in the early 2010s - although the market is now cooling.
- The decrease in drive-alone commuters and increase in work-from-home has contributed to overall declining GHG emissions.
- The massive COVID-related drop in transit ridership, and slow recovery so far, present a major challenge going forward.
2022 Implementation Progress Update: Overview

- Over summer 2022 staff engaged in a broad-based effort to solicit input from internal teams across MTC/ABAG:
  - Key accomplishments over last year
  - Expected activities over next 12 months

- Although the solicitation yielded hundreds of updates, this presentation focuses on a few key implementation themes:
  1. Partnership Focus: Federal & State Leadership
  2. Housing: Scaling up the Regional Portfolio
  3. Housing and Economy: Growth Framework Implementation
  4. Transportation: Supporting Transit Recovery
  5. Transportation: Reimagining a More Equitable System
  6. Environment: Partnering to Advance Resilience and Conservation

Please see Attachment B for a comprehensive list of updates for each of the plan’s adopted implementation actions.
Partnership Focus: Federal & State Leadership

- Partnership is a core component of the Implementation Plan and many different partners have been supporting the advocacy, initiatives, projects and planning activities that will make Plan Bay Area 2050 a reality.

- Federal and state partners have been especially active in several key funding and policy areas that will impact plan implementation:
  - Federal Bipartisan Infrastructure Law (BIL)
  - Federal Inflation Reduction Act (IRA)
  - California State Budget: Zero-Emission Vehicle Package, Regional Early Action Planning (REAP) 2.0, etc.
  - California State Legislation: Assembly Bill (AB) 2011, Senate Bill (SB) 6, AB 2097
Ongoing support for local jurisdictions through the Regional Housing Technical Assistance program, focused on Housing Element implementation, support for county-based collaboratives, and local housing policy grants.

The Bay Area Housing Finance Authority (BAHFA) continues to build capacity, with a full staff in place, pilot programs underway, and a completed housing preservation deal.

Preparations are proceeding for a potential 2024 regional housing measure, which could bring much needed funding to help build affordable housing.

For more information on implementation progress for the plan’s housing strategies, please see Attachment B.
A revised **Transit-Oriented Communities (TOC)** policy was adopted to support a greater mix of housing and commercial densities in areas within a ½ mile of existing or planned fixed guideway transit stops, stations or terminals.

A **Priority Sites Pilot** has been proposed to fund high-impact, regionally significant affordable housing projects and establish a pipeline of additional priority sites for future funding.

Stakeholder engagement and outreach has begun to help shape a **Priority Production Area (PPA)** grant program approved by MTC/ABAG that will prioritize industrial lands for economic development investment.

For more information on implementation progress for the plan’s housing and economy strategies, please see Attachment B.
Clipper BayPass has been deployed, a two-year pilot project providing an all-agency transit pass to students at select universities and residents of certain affordable housing communities.

A Regional Mapping and Wayfinding consultant has been procured to develop regional design standards, test prototypes, and implement subregional pilots.

The Major Project Advancement Policy (MAP) has been adopted to facilitate the funding and delivery of major projects throughout the region.

For more information on implementation progress for the plan’s transportation strategies, please see Attachment B.
The **Active Transportation (AT) Network** - incorporating **All Ages and Abilities** design principles - was adopted and will serve as a key component of the updated **MTC Complete Streets Policy**.

The **Next Generation Freeways Study** has progressed with convenings, analysis, broad partner and public engagement, as well as goals and equity framework development.

A **Toll Discount Pilot** has been adopted on **I-880 (Express Lanes Start)** and goals, strategies, and grant programs have been developed for the **Community Choice Program**, keeping focus on the region’s neediest residents.

For more information on implementation progress for the plan’s transportation strategies, please see Attachment B.
Several efforts are working to support resilience and adaptation around the Bay, including the Sea Level Rise Adaptation Funding and Investment Framework, the 2022 Estuary Blueprint, and the Regional Climate Adaptation Legislative Working Group.

A planning grant has been secured from the State to support a refresh of the Priority Conservation Area (PCA) planning framework, including engagement with partners & stakeholders to develop a new vision, plus clearer goals and objectives.

Work is proceeding to make state Route 37 more resilient; a North Bay Baylands Regional Conservation Investment Strategy is under development; and a Bay Trail Equity Strategy project has been launched.

For more information on implementation progress for the plan’s environmental strategies, please see Attachment B.
Although the past year has seen many achievements, there are also **ongoing implementation challenges** with respect to key strategy success factors, such as:

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<thead>
<tr>
<th>Authority</th>
<th>Discussions continue about the <strong>scope of network management and governance</strong>, which are crucial to the development of a seamless transit network</th>
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<tr>
<td>Financial Resources</td>
<td>Inadequate funding could jeopardize affordable housing goals and the upcoming “fiscal cliff” for transit operators could pose risks to the region’s transportation system</td>
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<td>Technical Capacity</td>
<td>A much <strong>broader portfolio of work is demonstrating the need to build more internal support capacity</strong> - not just for technical project staff, but also business units like Finance, Contracts, Legal and Technology Services</td>
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<td>Public and Political Support</td>
<td>It will be necessary to build a politically viable political coalition in Sacramento to help make <strong>automated speed enforcement</strong> a reality</td>
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## Select Implementation Focus Areas for 2023

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<tr>
<th>Advocacy &amp; Legislation</th>
<th>New, Existing or Restructured Initiatives</th>
<th>Planning or Research</th>
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<tr>
<td>• Work towards placement of an affordable housing bond on the November 2024 ballot</td>
<td>• Develop and analyze network management concepts for the Bay Area</td>
<td>• Present the BAHFA Business Plan equity framework and draft funding component</td>
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<td>• Continue engagement on next steps for a regional transportation funding measure</td>
<td>• Continue work on Next Generation Clipper to modernize the Bay Area’s transit fare payment system</td>
<td>• Kick off Plan Bay Area 2050+, including financial assumption updates and integrated connected network planning</td>
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Please see Attachment B for a comprehensive list of anticipated implementation activities in the year ahead; staff will return to provide the next Implementation Plan progress report in fall 2023.
Questions & Discussion

Staff Contact:
Chirag Rabari, crabari@bayareametro.gov