Plan Bay Area 2050 Implementation Plan: Annual Progress Update

Subject:
Overview of Plan Bay Area 2050 implementation progress over the past year and upcoming priorities for the year ahead.

Background:
It has now been one year since the Metropolitan Transportation Commission (MTC) and Association of Bay Area Governments (ABAG) adopted Plan Bay Area 2050 in October 2021. The Plan represents the most comprehensive regional vision to date, having been developed with deep community engagement and a strong commitment to equity, while combining a broad range of strategies with a robust commitment to implementation.

Integrated as the final chapter of the plan, the Plan Bay Area 2050 Implementation Plan explored success factors for each of the plan’s 35 adopted strategies (including authority, financial resources, technical capacity, and public and political support), proposed MTC/ABAG implementation roles (whether to lead, partner or support strategy implementation), and identified over 80 implementation actions for MTC/ABAG through 2025. The Implementation Plan also included several key commitments with respect to tracking implementation progress, including: (1) deeper integration with Vital Signs, the regional performance monitoring tool and (2) annual implementation progress updates to MTC/ABAG committees.

Vital Signs and the Bay Area Regional Context in 2022:
Vital Signs is a data-driven website that tracks Bay Area trends related to transportation, land and people, the economy, and social equity. Starting in 2023, staff will reimagine how Vital Signs can be leveraged to more effectively gauge Plan Bay Area 2050 implementation progress. This work will involve integrating a refreshed website more closely with the plan’s 35 adopted strategies, as well as developing more targeted indicators that can better gauge implementation successes and challenges. For the time being, select indicators – including Population, Jobs, Home Prices, Commute Mode Choice, Transit Ridership, and Greenhouse Gas (GHG) Emissions – have been updated, offering a useful picture of the current “pulse” of the region. These data demonstrate how COVID and its aftermath continue to affect the Bay Area in myriad and
ongoing ways, including slowing overall growth, rising home prices, and significant changes in travel patterns and behavior. Additional information on these key data points can also be found in Attachment A.

**Key Implementation Themes for 2022:**

In summer 2022, staff engaged in a broad-based effort to solicit input from internal teams across all MTC/ABAG divisions, including: (1) key accomplishments over the past year and (2) expected activities over the next 12 months. Although this solicitation yielded hundreds of updates encompassing all the plan’s adopted implementation actions, several key implementation themes emerged. These key themes include:

1. **Partnership Focus:** Federal and State Leadership
2. **Housing:** Scaling up the Regional Portfolio
3. **Housing and Economy:** Growth Framework Implementation
4. **Transportation:** Supporting Transit Recovery
5. **Transportation:** Reimagining a More Equitable System
6. **Environment:** Partnering to Advance Resilience and Conservation

These areas are notable for the progress that has been made over the last year, where specific developments in support of the plan’s strategies and overall vision have been highlighted. Additional information on these key implementation themes can be found in Attachment A. A comprehensive list of updates since fall 2021 for each of the plan’s adopted implementation actions can also be found in Attachment B.

**Implementation Challenges and Select Focus Areas for 2023:**

Although there have been many successes over the past year, there have been several implementation-related challenges given external conditions and circumstances as well as internal resources and priorities. In particular, a lack of financial resources, limited staff capacity, uneven public and political support, and disagreements over authority may hamper progress for select implementation initiatives. Attachment A contains further information on some of the challenges encountered thus far.
Moving forward into 2023, staff will continue work on all relevant advocacy, initiatives, projects and planning activities in order to continue making progress on Plan Bay Area 2050 implementation. Select focus areas for 2023 include the Bay Area Housing Finance Authority (BAHFA) Business Plan’s final equity framework and draft funding component, network management, continued regional revenue measure development for housing and transportation, Next Generation Clipper, and kicking off the next update for Plan Bay Area 2050, including financial assumption updates and integrated connected network planning. Attachment B contains a comprehensive list of planned activities for the next 12 months for each of the plan’s adopted implementation actions.

Next Steps:
Staff anticipate returning to MTC/ABAG committees in fall 2023 to provide the next annual Implementation Plan progress update. Future updates can inform a refresh of MTC/ABAG’s near-term implementation priorities, commencing in 2024 as part of the update to Plan Bay Area 2050.

Issues:
None anticipated

Recommendations:
Information

Attachments:
- Attachment A: Presentation
- Attachment B: Matrix of Updates for All Plan Bay Area 2050 Implementation Plan Actions

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