



| GUIDING PRINCIPLE  | DESCRIPTION  |
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|  <b>AFFORDABLE</b> | <p>All Bay Area residents and workers have sufficient housing options they can afford – households are economically secure.</p>  |
|  <b>CONNECTED</b>  | <p>An expanded, well-functioning, <b>safe and multimodal</b> transportation system connects the Bay Area – fast, frequent, and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.</p> |
|  <b>DIVERSE</b>    | <p>The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place – with <b>full</b> access to the region’s assets and resources.</p>  |
|  <b>HEALTHY</b>    | <p>The region’s natural resources, open space, clean water, and clean air are conserved – the region actively reduces its environmental footprint and protects residents from environmental impacts.</p>   |
|  <b>VIBRANT</b>    | <p>The Bay Area is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.</p>  |